

# **Data Equity 3.0**

A Roadmap to Transformative Social Identity Data

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# **Executive Summary**

The Data Equity project represents the early days of a stride in the transformation of the social sector within the Greater Toronto Area. Focused on harnessing social identity data (SID), this initiative aims to create an equitable and responsive environment in social services. The project aspires to a community-centric, data-driven approach, prioritizing equitable data collection and use, alongside thorough community engagement. Its objectives include enhancing community involvement, supporting ethical data practices, building and strengthening data infrastructure, capacity building, and ensuring transparency and trust in data handling.

While acknowledging the challenges in fully integrating SID into organizational structures and maintaining consistent community engagement, the project aligns with its desired goals in several ways. Its new iteration embeds SID within organizational frameworks, fosters data-driven program and service design, and sets the foundation for effective data sharing and learning systems.

Strategically, the upcoming year for Data Equity 3.0 focuses on deepening community engagement, disseminating best practices for SID collection, establishing robust data sharing and analysis systems, and investing in resources for effective data use. The action plan includes the development of a digital platform, trust-building initiatives, the design and development of program tools, feedback mechanisms, capacity building, infrastructure enhancement, and expanding to include new agencies.

A restructured approach is proposed to enhance sustainability and effectiveness. This includes forming a collaborative governance model, establishing a permanent Project Management Office (PMO), engaging a consortium of consultants, setting up community-led advisory committees, creating a data stewardship and ethics body, developing a technology and innovation hub, and ensuring balanced funder collaboration.

The success of Data Equity 3.0 will be measured through a set of carefully chosen metrics, emphasizing community engagement, data utilization, trust and transparency, capacity building, collaboration, monitoring, sustainability, and scalability.

Data Equity 3.0 is poised as a pivotal development in advancing a more equitable, inclusive, and responsive social sector in the Greater Toronto Area. With its strategic planning, targeted actions, and ongoing evaluation, this initiative is set to significantly enhance the utility of social identity data for community betterment.



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### Introduction

In the pursuit of transformative change within the Greater Toronto Area's social sector, the Data Equity 3.0 project emerges as a pivotal initiative, building upon the foundations laid by the previous phases, notably Data Equity 1.0 and Be Yourself, See Yourself (BYSY). This report aims to articulate a clear roadmap for the upcoming year, aligning with a proposed long-term vision of Data Equity 3.0. Our focus is to address existing challenges, leverage lessons learned, and harness the potential of social identity data to foster an equitable and responsive social services landscape. By synthesizing insights from past phases with the results of an engagement with a diverse array of stakeholders, this report will delineate strategies to propel forward our collective commitment to data-driven equity, inclusivity, and impactful service delivery in GTA communities.

# Methodology

The methodology for developing this report involved a two-phase stakeholder engagement process, designed to gather comprehensive insights, and facilitate co-creative planning.

The first of the two-phase engagements was an Advisory Committee Meeting held on Monday, September 11, 2023. The primary objectives of this meeting were to introduce the advisory group to the stakeholder engagement and co-design process for Data Equity 3.0, generate critical questions, and inform the design of the larger co-design session.

### **Summary of Advisory Committee Meeting Agenda:**

- **Welcome and Introduction:** The meeting's purpose was outlined, distinguishing it from the upcoming broader co-design session and past report insights.
- **Co-Design Process and Role of Stakeholder Engagement:** A presentation on the proposed approach for stakeholder engagement in Data Equity 3.0 was given, emphasizing the role of stakeholder engagement in shaping the project's next iteration.
- **Breakout Groups:** Participants were divided into smaller groups, facilitated by designated leaders, to refine and prioritize probing questions and desired information to be generated through a broader co-design session.
- Group Reports: Each breakout group presented their findings, focusing on prioritized information needs and areas of uncertainty. A summary of key information needs and uncertainties was provided, with discussions on how these would be addressed through stakeholder engagement.



• **Follow-up**: A summary of the discussion was circulated and validated to inform the design of the Co-design Day.

The second of the two-phase engagements was a Community Co-Design Day held on Wednesday, November 8th, 2023.

### **Summary of Community Co-Design Day**

- **Backcasting Exercise:** A guided foresight exercise identifying desired end state, milestones, potential obstacles, and strategic initiatives for the Data Equity initiative as a whole (beyond 3.0).
- **Open Space Facilitation:** Participant-driven discussions on topics prioritized from stakeholder consultations. These were the topics chosen by the group:
  - Data collection best practices including community data sharing
  - o Using data to drive change, both at an agency level and a systems level
  - o Inclusion of Indigenous-led and Black-led agencies
  - o Meeting project participants' capacity building needs.
- **Road Mapping:** Participants split into groups a funder group and an agency group to define a concrete roadmap for addressing key issues and achieving desired outcomes.
- Shareback: Sharing insights and actionable recommendations from group discussions.
- **Reflection and Closing:** Reflecting on the Co-Design Day, summarizing key takeaways, and outlining next steps in the Data Equity 3.0 project.

The methodology was designed to be inclusive and participatory, ensuring a wide range of perspectives were considered. The advisory committee meeting focused on scoping the work ahead and designing the Co-Design Day, while the Co-Design Day itself allowed for deeper, more focused discussions on specific topics. This approach ensured that the resulting roadmap was not only informed by participant insights but also was grounded in the real-world experiences and needs of those involved in and affected by the Data Equity 3.0 project.

The two-phase stakeholder engagement process provided a robust foundation for the development of the Data Equity 3.0 action plan herein. It ensured that the strategies and actions proposed are reflective of diverse perspectives and grounded in practical realities, thereby enhancing the likelihood of their successful implementation and impact.



# **Data Equity Vision**

### **Values**

In the heart of the Data Equity 3.0 project lies a set of core values that guide every aspect of the work, ensuring that actions and decisions align with the overarching mission of creating a more equitable and inclusive social sector. Central to these values is a commitment to actively engaging and prioritizing agencies led by and serving Indigenous, Black, and People of Colour (IBPOC) communities. The project recognizes the unique challenges and perspectives these groups bring to the table and is dedicated to elevating their voices and addressing their specific needs through its initiatives.

Moreover, project participants are deeply committed to fostering agency and community self-determination. This means creating spaces where agencies and community members can freely define their goals, make decisions, and implement solutions that are most relevant and effective for them. True empowerment comes from within communities, and the Data Equity initiative's role is to support and facilitate this self-driven change.

By embedding these values into the project, participants aim to not only achieve data equity but also contribute to a broader movement towards social justice and empowerment of historically underserved and oppressed communities.

#### **Ideal End State**

The ideal end state outlined in this participant-generated data emphasizes a comprehensive and equitable approach to social identity data (SID) collection, utilization, and community engagement. The key elements below are organized in terms of who they affect:

### **Community Members:**

- Community-Centric Engagement Achieved: We successfully adopted community
  practices and participant evaluations, leading to robust community involvement in
  program design and service delivery.
- Community Sovereignty and Involvement Realized: Community members actively
  participated in advocacy efforts, with established control over their data, ensuring their
  voices were central in decision-making processes.
- Resource Allocation and Accessibility Fulfilled: Services became more accessible, culturally appropriate, and responsive to community needs, aligning funding effectively with these requirements.



### **Organizations (Including Agencies and Service Providers):**

- Successful Organizational Integration of SID: SID was seamlessly integrated within organizational structures, enhancing program design and effectively advocating for community needs.
- Capacity Building and Support Enhanced: Organizations received substantial tools, coaching, and support, leading to efficient and impactful data collection and analysis.
- **Scalability and Adaptability Achieved:** Organizations developed systems that were scalable and adaptable, meeting the evolving needs of diverse communities.

### **Data Practitioners and Analysts:**

- **Ethical and Equitable Data Practices Established:** Best practices for SID collection were developed and implemented, prioritizing ethical and equitable data methods.
- **Trust and Transparency Strengthened:** Trust was established with communities through transparent data-sharing and stringent privacy-respecting practices.

### **Policymakers and Funders:**

- **Policy Influence and Advocacy Realized:** Data was effectively used to influence policy, funding, and programming, particularly benefitting equity-deserving groups.
- Collaboration and Knowledge Sharing Accomplished: Cross-sector collaboration and knowledge sharing led to significant collective impact, improving service delivery and policy development.

#### All Stakeholders:

• **Responsive and Adaptive Services Attained:** Continuous data sharing, feedback, and engagement ensured that services consistently met and adapted to community needs.

The ideal end state of the Data Equity project aims to achieve widespread adoption of community engagement and best practices in social identity data (SID) collection, embedding SID into organizational structures to inform program design and service delivery. This encompasses mechanisms for data sharing, system learning, and community member empowerment in data access and control.

The goal is to use equitable data collection methods to address barriers for equity-deserving communities and to improve service delivery, ensuring respectful, privacy-protected, and trust-based data practices. It envisions a sector where data is used for social good, with systems in



place for community members to actively participate in, and benefit from, the data collection and analysis processes. The end state also includes comprehensive support for organizations in data collection and analysis, with an emphasis on cultural relevance, community engagement, and the ability to adapt services to better meet community needs.

In summary, the ideal end state is a community-focused, data-driven, transparent, and equitable approach to social identity data collection and utilization, aimed at improving service delivery, influencing policy, and empowering communities.

### **Areas of Alignment**

The efforts in Data Equity 1.0 and 2.0 (BYSY) align with the desired end state in several ways. They have initiated the process of embedding social identity data (SID) within organizational structures by building staff capacity to ethically collect SID. Some agencies have even begun to influence program design through data insights.

These initiatives have also promoted community engagement in data collection, emphasizing respect, privacy, and trust in data handling. Furthermore, the projects have begun to establish the foundations for learning systems, and building reciprocal data relationships between community members, organizations, and funders.

### **Areas for Improvement**

The efforts in Data Equity 1.0 and 2.0 (BYSY) have made significant strides towards the ideal end state, but some incongruences persist. These include challenges in fully integrating SID into organizational structures in a way that is sustainably resourced. Because of this, ensuring that services are fully accessible, culturally appropriate, and responsive to community needs is an ongoing challenge.

While there has been engagement, the depth of community sovereignty and control over data has not been realized. There is a need to ensure consistent and widespread community engagement in data processes, to achieve a universal standard for equitable data practices across different organizations. Also, while progress has been made in building trust with communities and establishing data sharing mechanisms, there remains a need for more robust systems to empower community members in controlling their data and a greater emphasis on culturally relevant and flexible data collection methods. These gaps highlight the need for ongoing development and adaptation in future phases of the project.



# **Strategic Goals**

### **Goals for Data Equity 3.0**

To support the desired end state through the activities of the next year, the strategic objectives for Data Equity 3.0 should include:

- Enhancing Community Engagement: Increase community participation in data collection by 30% by the end of the year, through targeted outreach programs and feedback forums that ensure community perspectives and needs directly influence data practices.
- 2. **Standardizing Ethical Data Practices**: Develop a comprehensive guide of best practices for SID collection by Q2, and achieve a 50% adoption rate across participating organizations by Q4, focusing on ethical, culturally sensitive methods.
- 3. **Building and Strengthening Data Infrastructure**: Implement a secure, privacy-compliant data sharing and analysis system by Q3, with 100% of participating organizations onboarded and trained in its use by the end of the year.
- 4. **Capacity Building and Resource Allocation**: Launch a series of training programs for 70% of the organizations involved in SID collection, analysis, and utilization by Q3, focusing on practical applications and data-driven decision-making.
- 5. **Enhancing Transparency and Trust**: Develop and implement a community-focused transparency protocol by Q2, aimed at increasing trust levels by 25% as measured through community surveys by the end of the year.
- 6. **Integrating Data into Decision-Making**: Ensure that 60% of program designs and policy decisions within participating organizations are informed by SID insights by Q4.
- Measuring and Evaluating Impact: Establish an impact assessment framework by Q1
  and conduct bi-annual evaluations to gauge the progress and effectiveness of data
  equity efforts, with adjustments made as needed.



### **Goals for the Long-Term Data Equity Vision**

These goals are grounded in the insights gained from Data Equity 1.0 and 2.0 and aim to close the existing gaps within the next two to ten years, advancing towards the long-term vision.

- 1. **Comprehensive Integration and Collaboration (5-10 years):** Achieve full integration of SID principles in at least 80% of targeted organizations for maximal community impact. Establish and sustain at least ten cross-organizational collaborations focused on comprehensive data sharing and utilization, fostering a deeply interconnected network of agencies by the end of the decade.
- 2. **Empowerment Through Community-Centric Data Practices (3-7 years):** Empower a majority of the communities involved (over 60%) to actively participate in and guide data practices relevant to their needs through consistent engagement, capacity-building workshops, and participatory design sessions.
- 3. **Systemic Data Utilization for Policy Advocacy (5-10 years):** Leverage SID to inform and drive significant policy reforms addressing diverse community needs. Aim to influence and shape at least five major policy changes or new policy introductions that reflect the priorities and realities of equity-deserving groups.
- 4. Tailored Best Practices for Diverse Needs (3-5 years): Develop and disseminate a comprehensive, customized best practices toolkit to all participating organizations. Focus on creating resources that address a wide range of organizational types and community-specific needs, ensuring versatility and applicability across different contexts.
- 5. Sector-Wide Knowledge Exchange and Continuous Learning (5-10 years): Facilitate ongoing knowledge exchange and learning opportunities across the social sector. Establish regular (bi-annual) events, workshops, and collaborative learning platforms to enhance data equity practices, aiming for continual improvement and adaptation based on evolving community needs and technological advancements.
- 6. **Sustainable and Scalable Model Development (7-10 years):** Develop and implement sustainable, scalable models that can be adapted to various contexts within the GTA and potentially replicated in other regions. Focus on creating enduring systems and



practices that can evolve with changing demographics and societal shifts, ensuring the longevity and relevance of the Data Equity 3.0 initiative.

### **Key Considerations**

Key considerations for achieving both short-term (Data Equity 3.0) and long-term Data Equity goals, based on past learnings, include:

- 1. **Deepening Trust and Ensuring Ongoing Transparency:** Focus on building long-lasting trust with communities through consistent, clear communication about data usage, stringent privacy practices, and unwavering respect for consent. Emphasize transparency not as a one-time effort but as a continuous commitment throughout the project lifecycle.
- 2. **Diversity-Responsive Implementation Strategies:** Recognize and embrace the diversity in organizational needs and capacities. Develop and implement strategies that are flexible and adaptable, moving away from a one-size-fits-all approach to one that is responsive to the unique contexts of different organizations and communities.
- Proactive Community Engagement and Empowerment: Foster proactive and sustained engagement with community members, involving them not just in the design and execution of data collection strategies but also in decision-making processes. This should include regular check-ins, community forums, and participatory evaluation methods.
- 4. **Expanded Capacity Building and Resource Allocation:** Allocate resources and training tailored to the evolving needs of agencies and staff involved in data collection and analysis. This should include advanced training programs, support systems, and tools and funding that alleviate the burden of involvement and foster skill development over the long term.
- 5. **Iterative Learning and Strategic Adaptation:** Establish robust feedback mechanisms that facilitate continuous learning from each phase of the project. Use insights gained to make informed adaptations in strategies, ensuring they remain effective and relevant in changing circumstances.



- 6. **Demonstrating Policy Influence Through Data:** Utilize data to showcase potential policy influences, creating case studies or models that demonstrate how data can effectively inform decision-making. This approach aims to illustrate the power of data in driving long-term systemic change and influencing policy at various levels.
- 7. **Focus on Long-Term Sustainability and Scalability:** Commit to developing models that are not only sustainable over time but also scalable across various contexts. This involves creating flexible frameworks and practices that can be adapted to different organizational sizes and community demographics, ensuring the project's long-term viability and impact. Additionally, *prioritize securing long-term sustainable funding*, moving away from the constraints of year-by-year pilot funding. Establish strategies to access diverse funding streams, including multi-year grants, partnerships, and other innovative financing models, to ensure continuity, stability, and the ability to plan and execute longrange initiatives effectively. This shift is crucial for transcending the limitations often imposed by short-term funding and allows for more substantial, impactful, and transformative change.

### **Action Plan**

Having outlined our strategic goals and the envisioned ideal state for Data Equity 3.0, we now turn our focus to the actionable steps necessary to bring this vision to fruition. The following section, 'Action Plan,' details the specific initiatives and projects designed to operationalize our strategies. This plan serves as a blueprint for implementing the transformative changes envisioned, marking a critical phase in our journey towards a more data-driven and equitable social sector. Here, we will explore the key components of the approach, including technological advancements, stakeholder engagement activities, and capacity-building measures, all aimed at achieving the ambitious goals of Data Equity 3.0.

#### **Action Plan for the Next Year:**

| ACTION ITEM                     | DESCRIPTION   | TIMELINE   |  |
|---------------------------------|---|------------|--|
| Digital Platform<br>Development | Implement and refine a digital platform for data collection and analysis. | Q1-Q3 2024 |  |



| Trust Building Initiatives              | Conduct activities to establish trust with service users and community members.     | Throughout<br>2024 |
|---|---|--------------------|
| Program Design and<br>Tool Development  | Design and disseminate tools and resources for data collection and evaluation.      | Q1-Q2 2024         |
| Feedback Mechanisms                     | Establish a feedback loop for continuous learning and improvement.                  | Q2-Q3 2024         |
| Capacity Building                       | Develop training materials and programs for new agencies and existing stakeholders. | Q2-Q4 2024         |
| Infrastructure<br>Enhancement           | Upgrade technology tools to support data collection and analysis.                   | Q1-Q3 2024         |
| Expansion and Inclusion of New Agencies | Recruit and integrate new agencies, focusing on co-creation and collaboration.      | Q3-Q4 2024         |





### **Roles and Responsibilities:**

| Lead Agency                   | Advisory and support capacity, overseeing project implementation. |  |  |
|-------------------------------|---|--|--|
| Participating Agencies        | Engage in data collection, use of tools, and provide feedback.    |  |  |
| Community Members             | Participate in co-creation sessions and provide feedback.         |  |  |
| Technology Team               | Develop and maintain the digital platform and support tools.      |  |  |
| Training and Support<br>Teams | Provide capacity building and ongoing support to agencies.        |  |  |

### **Resource Allocation and Management:**

FOCUS AREA STRATEGY

| Funder<br>Engagement     | Engage more funders for long-term multi-year sustainable financial resources.                |  |
|--------------------------|--|--|
| Resource<br>Distribution | Equitable distribution of resources to ensure new agencies have necessary tools and support. |  |
| Technology<br>Investment | Allocate funds for the development and maintenance of digital platforms and support systems. |  |



**Training Resources** 

Invest in creating comprehensive training materials and programs.

This strategy, aligned with the goals from Data Equity 1.0 and 2.0, focuses on building trust, enhancing capacity, and creating sustainable and scalable systems for data equity.

### **Proposed structure**

Moving from our discussion of the action plan, we next address a crucial element for the success of Data Equity 3.0: its structure. In the 'Proposed Structure' section, we delve into how we can better organize ourselves to make this project work smoothly. Previously, without a well-set-up system or a central hub, many of us found ourselves trying to contribute to this important work while juggling our regular jobs. This often led to our efforts being less effective than they could be, as we were essentially trying to do two jobs at once. To improve this, we are proposing a new way of working together that includes a more solid governance structure and dedicated teams. This change is aimed at ensuring everyone can focus properly on their tasks, making our work more efficient and impactful.

- Establish a Collaborative Governance Model: Form a Governing Council comprising representatives from key stakeholder groups, including community organizations, service users, funders, and data experts. This council should facilitate decision-making, ensuring that no single entity dominates.
- Creation of a Permanent Project Management Office (PMO): Set up a PMO to handle
  the operational aspects of the project. This office would be responsible for coordination,
  consistency in execution, and retaining institutional knowledge.
- Engagement of a Consortium of Consultants: Rather than relying on individual
  consultants, engage a consortium. This approach allows for a diverse range of expertise
  and more sustainable knowledge transfer.
- Community-Led Advisory Committees: Establish advisory committees led by community members to ensure that the project remains grounded in the needs and perspectives of those it serves.



- 5. **Data Stewardship and Ethics Body:** Create an independent body to oversee data stewardship and ethical considerations, ensuring data is used responsibly and with community consent. Ensure this includes community involvement.
- 6. **Technology and Innovation Hub:** Develop a hub for technology and innovation that focuses on creating and maintaining the digital tools required for data collection and analysis.
- Funder Collaboration without Dominance: Ensure funders are part of the collaborative model but do not dominate or drive decision-making, maintaining a balance of power.

This structure aims to address the sustainability issues of the current model, promote equitable power distribution, and ensure effective achievement of the project's objectives.

### **Metrics of Success**

Prioritizing the suggested metrics for tracking the success of Data Equity 3.0 involves focusing on those that are most critical to the project's core objectives and can provide clear indicators of progress and impact. Here's a prioritized list:

### **Community Engagement Metrics:**

- Number of community members participating in co-design sessions and feedback mechanisms (critical for ensuring community-centric engagement).
- Diversity of community groups represented in decision-making processes (vital for inclusivity and equity).

#### **Data Collection and Utilization Metrics:**

- Number of organizations adopting standardized best practices for SID collection (a direct measure of the project's influence on organizational practices).
- Percentage of service delivery decisions influenced by SID insights (indicates the practical application and effectiveness of data-driven approaches).

### **Trust and Transparency Metrics:**



- Community trust levels measured through surveys or interviews (essential for establishing the success of the project in building and maintaining trust).
- Transparency index based on how openly data usage and sharing policies are communicated (key for maintaining accountability and trust).

### **Policy Influence and Advocacy Metrics:**

- Number of policy recommendations made and accepted based on SID insights (demonstrates the project's impact on systemic change).
- Impact assessment of policy changes influenced by Data Equity 3.0 initiatives (provides evidence of tangible, long-term benefits).

### **Capacity Building and Resource Allocation Metrics:**

- Number of organizations and individuals trained in SID collection and analysis (crucial for sustainability and skill development in the sector).
- Efficiency of resource distribution across participating agencies (important for equitable and effective resource utilization).

### **Digital Platform and Infrastructure Metrics:**

- Usage statistics of the digital platform (e.g., number of users, frequency of use) (indicates the platform's adoption and utility).
- System uptime and reliability metrics (essential for ensuring the platform's effectiveness and reliability).

#### **Collaboration and Knowledge Sharing Metrics:**

- Number of cross-sector collaborations and partnerships formed (reflects the project's success in fostering a collaborative environment).
- Instances of knowledge sharing and joint initiatives among different sectors (demonstrates the project's role in building a knowledge-sharing culture).

### **Monitoring and Evaluation Metrics:**



- Progress against predefined short-term and long-term strategic goals (fundamental for tracking overall project success).
- Effectiveness of the feedback loop in bringing about iterative improvements (important for continuous improvement and adaptation).

### **Sustainability and Scalability Metrics:**

- Scalability success stories, showing adaptation of the model to different contexts (critical for assessing the project's broader applicability and impact).
- Financial sustainability indicators, such as funding diversity and stability (key for long-term project viability).

#### **Community Sovereignty and Involvement Metrics:**

• Degree of community control over data (e.g., consent rates, data access revocation instances) (vital for ensuring community sovereignty in data matters).

#### **Accessibility and Responsiveness Metrics:**

 Responsiveness of services to changing community needs, as evidenced by service adjustments and feedback (indicates how well services are adapting to meet community needs).

Prioritizing these metrics will help in focusing on the most impactful aspects of the Data Equity 3.0 project, ensuring that efforts are aligned with the primary goals of community engagement, effective data use, policy influence, and sustainable development.

### **Budget**

| CATEGORY                        | ESTIMATED<br>INITIAL COST | ANNUAL<br>COST | HUMAN RESOURCES  | ESTIMATE<br>TEAM SIZE | _ |
|---------------------------------|---------------------------|----------------|--|-----------------------|---|
| Digital Platform<br>Development | \$200,000                 | \$50,000       | Software Developers,<br>Data Analysts, IT Support<br>Staff | 3 FTEs                |   |



| Trust Building<br>Initiatives                 | \$75,000  | \$75,000  | Community Engagement<br>Specialists, Event<br>Coordinators            | 2 FTEs     |
|---|-----------|-----------|---|------------|
| Program Design and<br>Tool Development        | \$100,000 | -         | Project Managers, Data<br>Scientists, Tool<br>Development Experts     | 2 FTEs     |
| Feedback<br>Mechanisms                        | \$30,000  | \$30,000  | Feedback Analysis<br>Specialists, Customer<br>Service Staff           | 1 FTE      |
| Capacity Building                             | \$150,000 | \$100,000 | Training and<br>Development<br>Professionals, External<br>Consultants | 2 FTEs     |
| Infrastructure<br>Enhancement                 | \$150,000 | \$40,000  | Infrastructure<br>Specialists, IT Support<br>Staff                    | 1-2 FTEs   |
| Expansion and<br>Inclusion of New<br>Agencies | \$100,000 | \$50,000  | Recruitment and<br>Integration Specialists,<br>Support Staff          | 2 FTEs     |
| Administrative and<br>Operational<br>Expenses | -         | \$200,000 | Administrative Staff,<br>Operational Managers                         | 3 FTEs     |
| Total   | \$805,000 | \$545,000 | -   | 16-17 FTEs |

# **Conclusion**

As we conclude this comprehensive report, it is clear that this initiative stands at a pivotal juncture in transforming the landscape of social services within the Greater Toronto Area. Building on the solid foundations established by Data Equity 1.0 and Be Yourself, See Yourself (BYSY) 2.0, Data Equity 3.0 aims to harness the power of social identity data (SID) to forge a more equitable, inclusive, and responsive social sector.



The envisioned ideal end state of data equity is not just an aspiration but a necessary evolution towards a community-centric, data-driven approach that prioritizes equitable data collection, utilization, and active community engagement. Through the strategic goals outlined, including enhancing community engagement, standardizing data practices, and strengthening data infrastructure, this initiative is poised to address existing challenges and leverage opportunities for impactful service delivery.

The detailed action plan, encompassing digital platform development, trust-building initiatives, and capacity building, underscores a commitment to practical and sustainable steps towards realizing this vision. The proposed structural changes aim to fortify the initiative's framework, ensuring that it is robust, adaptable, and scalable to meet the dynamic needs of diverse communities.

Moreover, the outlined metrics of success provide a clear pathway for evaluating progress, allowing for iterative improvements and adaptations. This metric-driven approach ensures that every step taken is aligned with the overarching goal of enhancing the utility of social identity data for the betterment of communities.

In essence, Data Equity 3.0 is not just a plan but a journey towards reimagining how data can be a catalyst for positive change in the social sector. It is a commitment to using data not only as a tool for analysis but as a means for empowerment, policy influence, and advocacy for equity-deserving groups. As we move forward, it is crucial that all stakeholders – from community members to agency leaders, funders, and policymakers – collaborate and contribute to this transformative journey.

The Data Equity 3.0 project, therefore, stands as a beacon of innovation and progress in the social sector. Its success hinges on our collective commitment, effort, and resilience in making data equity a reality. Together, we can look forward to a future where social identity data is not just a record of who we are but a roadmap to where we can go as a cohesive, empowered, and equitable community.